

CITY OF CAPE MAY, COUNTY OF CAPE MAY, STATE OF NEW JERSEY

NOTICE TO BIDDERS

BEACH CONCESSIONS CAPE MAY, NEW JERSEY

NOTICE IS HEREBY GIVEN that oral bids will be received at public auction to be held on January 14, 2026, beginning at 11:00AM by the City Clerk of the City of Cape May in the City Hall Auditorium, 643 Washington Street, Cape May, New Jersey for beach concessions for beaches owned by and located within the City of Cape May, County of Cape May and State of New Jersey. All concessions will be for a term of five (5) years and will include regular zones and hotel zones. Regular zones will be limited to the rental of chairs, umbrellas, tents, cabanas, sales of water, soft drinks, sunscreen products, snacks, and beach-related items such as buckets, and sand shovels, as well as the mandatory rental storage boxes. Hotel zones will allow all of the items allowed in the regular zones (except that the rental of storage boxes will be optional) in addition to the sale and delivery of food and beverages, all as more specifically set forth in and subject to the conditions and limitations contained in the Bid Information Packet. If no bid is received for a hotel zone, it will be re-bid as a regular zone immediately thereafter. If no bid is received for any zone, it will not be re-bid for the 2026 year. The specific beach concession locations, zone designations and minimum bids are as follows:

Parcel	Hotel Min. Bid	Regular Min. Bid
A	N/A	\$53,625.00
B-1	\$30,131.25	N/A
B-2	N/A	\$28,305.00
C	\$24,104.00	N/A
D	N/A	\$9,030.00
E	N/A	\$11,440.00
F	N/A	\$9,637.00
K	\$24,105.00	N/A
L	\$21,087.50	N/A
G	N/A	\$18,672.50
H	N/A	\$15,067.50
M	\$24,100.00	N/A
I	N/A	\$5,000.00

All references to any streets or avenues shall mean the center line of such street or avenue.

TERMS AND CONDITIONS are in the Bid Information Packet and Concession Agreement attached thereto which are available at the Office of the City Clerk in City Hall, 643 Washington Street, Cape May, New Jersey. Emailed requests preferred: cityclerk@capemaycity.com. City Council reserves the right to accept or reject any and all bids and/or waive any informality in any bid, without disclosure of the reason therefore, and reserves the right to forthwith revoke the privileges granted, and to rescind any lease entered into or hereafter passed, condition or regulation governing the operation of, and management of, said concessions, and the decision of said City Council shall be deemed final both in law and in equity.

Erin C. Burke, City Clerk
City of Cape May